

Dive-Shield First in Dive Health!

One man's mission: dive safety!

Lee Garner drives new health agenda.

"It started out as an idea; a diver simply wanting to help fellow divers... The next thing I knew, it was going 'round the world." says a bemused Lee, founder of the Dive-Shield antibacterial system.

"With so many active divers seemingly unaware of the bacteria-based risks they face, the answer lay in education; that and development of a new technology offering a previously unavailable solution. The common goals we all share regarding dive safety made the initiative a natural extension to current practice and set new standards in dive health care. It's gratifying to see the dive associations collectively recognize and respond so positively. Adoption of this initiative helps protect the health of divers everywhere. Better yet; it also represents a pro-active step toward the preservation of the aquatic environment."

Dive Shield shares its health initiative with the major bodies across the dive industry.

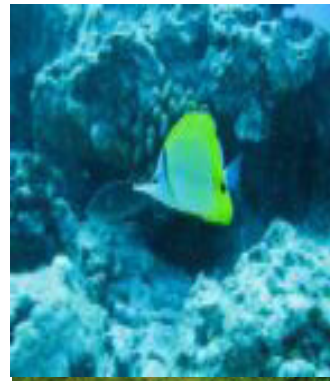
Dive-Shield finds accord in industry & regulatory talks

Driving industry-wide agreement is never easy but that's just what Dive-Shield's team has achieved in its talks with dive associations, industry bodies, Government health authorities and regulators. In a bid to "raise the bar" in terms of safety, Dive-Shield has successfully lobbied awareness, provided education and most crucially, delivered a genuine solution to a longstanding and increasingly worrisome health issue.

Acceptance by the dive community of the research work undertaken by Dive-Shield on its behalf was an

essential element. Once all parties understood both the nature of this growing problem and the benefits the Dive-Shield system provided to divers, their equipment, and to aquatic life, full support for enhanced safety was readily forthcoming.

Recognition of the rise in incidences of dive-related infections saw Dive-Shield invest in R&D to address the unique challenges of sub-aquatic activity. Their success places Dive-Shield at the forefront of aquatic antibacterial solutions. The Dive-Shield system is now widely regarded as the de-facto dive standard.



"It's amazing to see the original concept become a key health initiative that's basically been acknowledged and adopted as an industry-wide standard..."



Dive-Shield - First In Dive Health - Putting Diver Safety First

Dive-Shield's second initiative - protect the seas.

Dive-Shield “takes the first step” with investments...

Dive-Shield's investment galvanises the industry into action. Every diver has responsibility for their own safety and that of their fellow divers. The inherent safety message is so strong that the Dive-Shield advantage cannot be ignored. With dive association support the message will go out to all divers and the entire community will benefit sooner rather than later.

Besides dive product research, Dive-Shield will be building a database of site-to-site cross contamination issues. This means taking readings

from major dive sites at different times of the year and times of the day as well as readings from divers using the various sites.

Readings and samples will be analysed and results geo-mapped.

This is a long-term commitment but it is very important for the future of diving; in other words, our sons and daughters.

This activity is running in parallel with the Dive-Shield dive health initiative as the

two are regarded as complementary. Naturally, Dive-Shield will supply its own products to those working on the project to preclude antagonising the very problem that they intend to measure. If you care about the amazing seascape we enjoy (yet inadvertently put at risk...) and would like to know how you can make a personal difference, please email us at projectdiveshield@dive-shield.com. Further details, including the chance to donate to the project funding, can be found at www.dive-shield.com. Just look for the link and contribute before its too late.

Divers must be responsible: keep the aquatic world free from fungi, mold and bacteria.

Confined water diving - presumed safer than the sea...?

Pools are swimming with 30 plus types of bacteria



Swimming pools are putting unsuspecting swimmers at risk given they typically contain 30+ different bugs. The majority of pools in sunshine resorts are laced with bacteria that create a potential health hazard. “Some are

little better than toilets,” with one in

four identified as a serious health hazard. Chlorine is cheap but ineffective and can even contribute to asthma. Pools where Scuba divers train are high risk according to recent reports. Hotels and Resorts in popular destinations across Europe are failing to ensure their pools are properly filtered, cleaned and disinfected. Staff may skim off debris but the bacterial threat remains present. Remember that human elements such as skin flakes, sweat, urine, etc create chemical conditions that break down chlorine.

Memberships soar as divers realise the issues and act

Members get the message. Numbers set to take off!

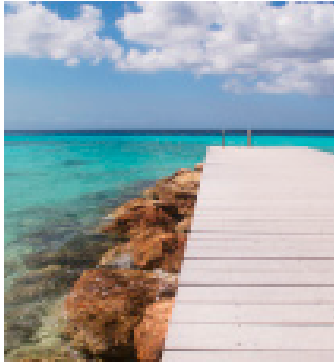
Membership numbers, already growing fast, are set to rise dramatically in early 2008 as awareness grows. New members will find the massive dive resource collated on the Dive-Shield website a real boon. Dive-Shield practices what it preaches and discounts all its protective antibacterial products. There are regular monthly competitions at each membership level so everyone has a chance of an unexpected extra prize. Early members have enjoyed even better odds! Some divers we talked to on vacation described it as “a no brainer.” They said, “we realised the need to take action but we also realised that we got our annual membership fees back, and then some, on products and benefits throughout the year. Cool.”



Dive-Shield - putting dive health first

Dive-Shield - Puts Health First!

If you worry about the ongoing outbreaks of superbugs and the way friends around you are becoming ill then read on. Concerned about the likelihood of an infection after you dive? Any nagging doubts about a tainted

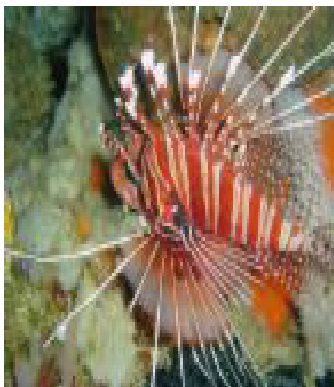


1st in Diver Care

All of our development team are qualified Dive Professionals. They understand diving and their foremost concern is making sure that the products address divers real world needs.

Underlining their pledge is the membership site. Once again, run by divers for divers; all content, offers & discounts are carefully selected benefits for the dive community.

In or out of the water, our commitment is to raising the standards that provide for safe, challenging and fun-filled diving.



Dive-site to Dive-site

Enthusiastic active divers travel much more than previously. From dive site to dive site, not seeing and seldom thinking of the bacteria, mold, & fungi we carry with us.

It's so easy to taint one



site with bacteria and fungi that come from another. Whether it is us, the water, untreated equipment, etc it is very easy to cross-contaminate with potentially disastrous consequences for our favourite dive sites around the globe.

dive site not being there for your next dive? Does your equipment smell or taste bad after a lay off? Then read on. Dive-Shield has surprising, and sometimes, invaluable information that may help you.

For the first time, stopping this silent but ongoing eco-damage is genuinely achievable. Dive-Shield is such a simple, convenient system that every diver can take advantage of it to protect himself, his equipment AND the environment.



Dive-Shield is the first and only anti-bacterial product set that is totally safe for human, animal & aquatic life. Act now; take control of your health as well as the health of your dive site. It's so easy!

Share your views at divemaster@dive-shield.com

CA-MRSA/MRSA/C-DIFF


Dive-Shield anti-bacterial technology simply kills bacteria effectively, quickly & safely. Since bacteria are all-pervasive (yes, even in diving...) defeating them means safer kit and a healthier environment for us all to dive in.

Every diver has that special dream site in mind and would be horrified to think that it would be lost to the simple mistake of carrying foreign bio-life into it from another location. Dive-Shield allows divers to preserve these sites today for tomorrow's dream dive.












Dive Shield recommends that you train with professional dive associations

The Professional Associations' details are all listed on our web site. We endorse them wholeheartedly. They recognise and support the Dive-Shield Health Initiative - an important dimension in dive safety. Dive-Shield & the Associations - delivering higher standards of safety to the dive industry.



Make sure you see the Dive-Shield certificate before you hire dive kit

-  When you plan your dive build a check list that includes using Dive-Shield. Make sure there's always a bottle in your kit bag!
-  When you get to the dive shop ask to see the shop's Dive-Shield certificate. It's the sign of safety.
-  If you need to hire dive equipment, check it has been treated before use. If in doubt, ask for another quick spray or use your own Dive-Shield.
-  Can't be certain of the dive shop's credentials? Always carry and use your own Dive-Shield for peace of mind. A small bottle goes a long way.
-  You can purchase replacement products from the Dive-Shield range at all good retail outlets.
-  Become a Dive-Shield member to get discounted products as well as access to an amazing wealth of dive resources; information, education, manuals, news, competitions, etc
-  Membership also includes access to training videos and training manuals to help improve your diving skills whatever your skill level.
-  When you dive, make sure you "Plan your dive and dive your plan", including Dive-Shield!
-  The Dive-Shield web site has all the infomation.

Monthly competitions

Have you seen one of our 'mystery shoppers' this month?

The mystery shopper.

We monitor hygiene and safety standards across the retail sector, dive schools, dive centers and resorts.

Dive Center Winner.

Well done to "Sea Divers", they helped the most members join this month.

Professional Divers .

Well done to Geoff Lamb on winning the Pro-Diver competition this month.

Recreation Divers.

Well done to Mary Rose on winning the Sport Diver competition this month.

Non Divers.

Well done Dearthet Pringle on winning the Non-Diver competition this month.

Lucky Dip Prize

We dip in to make sure you don't dip out! Another quick-draw prize goes to a lucky new site member.



Come see the site and check out the membership benefits

<http://www.dive-shield.com>

or call

+44(0)844 8842408